

# SPONSORSHIP OPPORTUNITIES

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## The Canadian Federation of Medical Students

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**Contact Us At**

[administrative@cfms.org](mailto:administrative@cfms.org)



# ANNUAL GENERAL MEETING 2025



To whom it may concern,

The Canadian Federation of Medical Students (CFMS) will be holding their 2025 Annual General Meeting (AGM), in Saskatoon, SK on September 19th and 20th.

This meeting brings together 160 medical student leaders from 15 medical schools across Canada, to collaborate on current CFMS initiatives, while strategizing an innovative direction for our organization. We strive to continuously provide informative resources, exciting opportunities and effective representation to our membership of over 9,000 medical students from coast to coast.

We rely on our sponsors to provide an inclusive and supportive environment where students can attend the AGM, regardless of their financial burdens. In doing so, our partners will have direct access to engage with a group of brilliant, passionate and driven future physicians.

It is my sincere hope that your organization will consider becoming a sponsorship partner with the CFMS for AGM 2025. This opportunity will provide you with a chance to showcase your organization to the current and future leadership in Canadian medicine.

Promotional opportunities are flexible, and can be discussed to accommodate your needs. We appreciate that your generosity will allow us to host a successful event, and we eagerly anticipate working with your organization. Should you have any questions regarding our sponsorship information please do not hesitate to contact Stephanie Houwer- van Nelfen ([administrative@cfms.org](mailto:administrative@cfms.org)).

We look forward to hearing from you in the near future.

Sincerely,

Victoria Radburn  
Executive Director, CFMS

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# ANNUAL GENERAL MEETING 2025

In-Person Exhibition Opportunities  
*September 19th & 20th, 2025*  
*Saskatoon, SK*



<i>Sponsorship Level</i>	<i>GM Sponsorship Value</i>
Presenting Sponsor	\$8,500+
Ruby	\$6,000
Emerald	\$4,000
Pearl	\$2,500 (min. for booth)
Sapphire	\$750

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# ANNUAL GENERAL MEETING 2025

In-Person Exhibition Opportunities

*September 19th & 20th, 2025*

*Saskatoon, SK*



	Presenting	Ruby	Emerald	Pearl	Sapphire
Distribution of Publicity Materials					
Recognition on Sponsor Page					
Social Media Recognition					
Opportunity to Host Booth					
Complimentary Registration	2	2	1	1	
Display of Signage					
Acknowledgement in Opening Address					
Link on AGM 2025 Webpage					
Social Media Post					
Sponsored Meal	Dinner	Lunch	Break		
Logo in Agenda Header					

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## Standing Signage in CFMS Meeting Room



## CFMS AGM Sponsor Booth



## Sponsored Meal at Lock & Key Reception



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# BENEFITS EXPLAINED IN MORE DETAIL

## ***Distribution of Publicity Materials – P R E P S***

Sponsors are welcome to distribute publicity materials (e.g. pamphlets, pens, magnets, etc.) to all delegates. If without a booth, this can happen through the CFMS registration desk. Students also enjoy prize draws.

## ***Recognition on Sponsor Page – P R E P S***

The CFMS AGM 2025 agenda gives recognition of the Sponsors through a collage of Sponsors' logos on the sponsor page. Size and location on the page will depend on the chosen sponsorship tier.

## ***Social Media Recognition – P R E P S***

CFMS will recognition Sponsor as the [Tier] Sponsor in social media posts regarding AGM 2025. Before and during the CFMS AGM a social media message will be posted displaying an image and blurb provided by these Sponsors' communications teams.

## ***Opportunity to host booth – P R E P***

Sponsor has the opportunity to host a booth throughout the two meetings days. Students will visit the booths during breaks and lunch. CFMS will arrange a "Lock and Key" reception on one of the two evenings. During this reception students will be given keys to try the locks given to the booth hosts. Students can win prizes during this reception.

## ***Complimentary Registration – P R E P***

CFMS AGM 2025 complimentary registration (including all breakfasts and lunches) for one or two (based on tier) sponsor's representatives.

## ***Display of Signage – P R E***

Sponsors of these tiers are welcome to display their organization's free-standing signage in the main meeting room.

## ***Acknowledgement in Opening Address – P R E***

During the CFMS AGM 2025 opening address the chair will acknowledge and thank the sponsors of these tiers by name.

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# BENEFITS EXPLAINED IN MORE DETAIL

## **Link on AGM 2025 Webpage – P R E**

Sponsors of these tiers will be recognition by placing their logo with link to organization's website on the AGM 2025 page at [www.cfms.org](http://www.cfms.org)

## **Sponsored Meal – P R E**

Depending on the sponsor's tier a lunch or a dinner will be named in honor of the sponsor's organization with invitation for 2 representatives to join and greet the assembly before the meal.

## **Social Media Post – P R**

Before and during the CFMS AGM a social media message will be posted displaying an image and blurb provided by your organization's communications team.

## **Logo in Agenda Header – P**

During the CFMS AGM CFMS will display the Presenting Sponsor's organization's logo in the header of all AGM 2025 materials. The logo will be included along side the AGM 2025 message in the "CFMS Monthly" e-newsletter's September edition.

## **Additional notes:**

All sponsors present are collectively introduced to the delegates and thanked for their support and sponsorship after lunch on Saturday.

- Additional benefits can be negotiated as part of the sponsorship agreement.
- *Please note that under no circumstances can there be promotion or sale of pharmaceutical products, cannabis, tobacco, alcohol or gaming. Due to ongoing exclusivity contracts, CFMS cannot allow the promotion, sale or mention of financial and disability insurance products. This limitation extends to all areas of financial services as well as provision of any Insurance Plans.*

The above sponsorship opportunities provide a framework of available options. We are flexible and look forward to working with you to best meet the needs of your organization.

## **For more information please contact:**

Stephanie Houwer | Email: [administrative@cfms.org](mailto:administrative@cfms.org)

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